

ABOUT

Hi! I'm a friendly, versatile, multidisciplinary designer who specialises in editorial design, branding and creative direction. I take pride in my detail-oriented, trend-savvy approach to creative work, with a heavy focus on collaborating and puzzle-solving. I'm continually looking to build on my skillset and provide the freshest work possible.

EXPERIENCE

Wordplay Magazine

wordplaymagazine.com

Head of Design / Art Director

2018 -

Direction of all creative aspects at every touchpoint:

print and digital editorial, socials; online 'festivals' & competitions. Liaising with an ever-expanding freelance pool for photoshoots/interviews with artists/labels/PR for regular editorial content, reaching ~10k weekly, and rising.

Sam Howle Design

samhowle.work

Freelance Designer

2011 -

Self-propelled work encompassing an extensive number of clients across a wide cross-section of disciplines & sectors; from touring musicians/dance acts, self-care and health startups, street food trucks, community NGO initiatives and short film treatments - no brief alike.

HKD

hkd.uk.com

Designer & Visualiser

2017 - 2019

Award winning creative development (graphic design, UX considerations, branding & visualisations) towards multimillion dollar design bids for museums; Overseeing the design aspect during project build in-situ; consultancy on wayfinding placement and overall exhibit aesthetic.

EXTRA WORK+

Ignite Hub

Project Motorhouse

POPFEEST - South Africa

Polyoto Records

All Black Motivation

Prime Society Records

Face Full Photos

Freelance Photographer

2020 - Portrait/Socially Engaged/Editorial Practice

Non-design work:

Volunteering for food banks/community kitchens - deliveries and logistics during lockdowns. Previous coffee van owner.

EDUCATION

University of Salford

MA Socially Engaged Photography (2020)

UoH: School of Arts & New Media

BA (Hons) Digital Arts (2008 - 2011)

Proofreader & Copy Editor

(2010)

CONTACT

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Portfolio

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